

The background of the entire page is a close-up, high-resolution photograph of a wood grain. The wood has a warm, reddish-brown hue and features prominent, wavy, and sometimes vertical grain patterns. There are several dark, irregular knots and small cracks scattered throughout the surface, adding to its natural and aged appearance. The lighting is soft, highlighting the texture and depth of the wood.

STORIA

PREMIUM FLOORING

Premium flooring solutions



Your ally in curated high-end flooring solutions

HARDWOOD · PORCELAIN · VINYL · MARBLE

About Storia

Storia supplies curated high-end flooring solutions, offering the latest technology and cutting edge design of hardwood, porcelain tile, luxury vinyl, and marble floors. It prides itself in the alliances that have been created over the past 30 years with some of the most premium floor manufacturers from around the world, allowing to guarantee the best quality products for its clients. **Whatever the project may be, architects, interior designers, and developers can be confident that they will always find not only the best floor brands and designs, but also the best price-quality ratio and service.**

**We genuinely understand
the intimate value that is
placed in a home, business
or large development
project and we want you to
feel our commitment every
step of the way; we are
satisfied only when you are.**

Our Storia

From the vision of Santiago Estevez and his wife Luli Abascal comes Storia; a dream to curate and offer the most premium flooring solutions. Coming from a family that has been immersed in the industry for over 30 years, Santiago has developed strategic and commercial alliances with some of the most premium floor manufacturers from around the world. This, combined with the exquisite taste and service driven personality of Luli, have allowed for the couple to make Storia into what it is today;

a company that delivers not only extraordinary products, but the highest and most personalized service and expertise to help transform any space into more than just a place.



MANIFESTO

curated by experts

We choose manufacturers that not only work with the best materials and technology, but also share our vision and our core values of ethics and social responsibility. Whether you're an architect, interior designer, developer, or simply someone who's looking to give their home a sacred ground, you'll find a partner in Storia.

Our commitment is to guide you in choosing the floor that is right for your needs, offering only products of the highest quality that will withstand any weather or use. We exist to help you turn your space into a sanctuary that will last you a lifetime.

Products

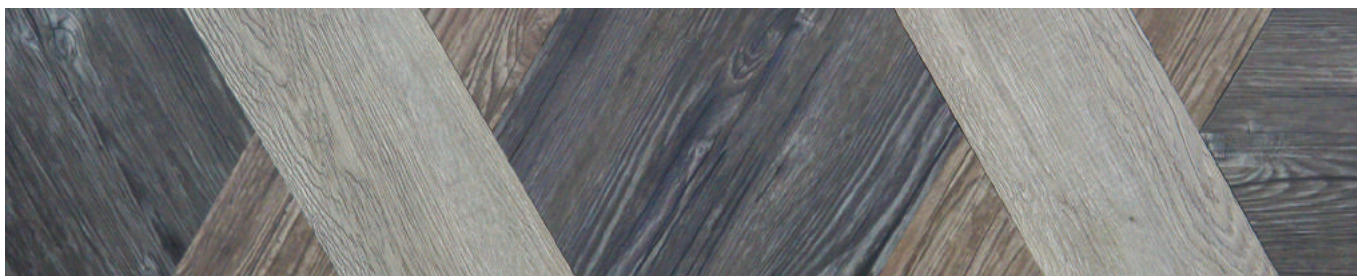
HARDWOOD



PORCELAIN



VINYL



MARBLE





HARDWOOD

Hardwood Collections



Luxury Collection

The most luxurious high tech collection available in the market place, a timeless classic: elegant, warm and unique our Luxury Collection by GRATO stands as the number one choice for Pritzker Prize© winning architects and leading developers such as Zaha Hadid and Renzo Piano for its impeccable quality and its wide range of customizable floorings available in grades, colors and sizes.

Grato investment in the latest technology combined with technical know-how and expertise makes them the most exquisite and top quality option in the market.



Home Collection

A unique and elegant collection with a focus on artistry and craftsmanship, this collection strives to produce high quality products at affordable prices with an ongoing commitment to service and professionalism.



Curved Collection

The world's first manufactured flooring that follows a tree's natural growth. Curved collection adapts advanced organic flooring technology. Preserves 8 universal shapes from the infinite choices of Nature, 8 shapes which fit perfectly together, creating the most natural modular flooring system possible.



Living Collection

Our living range offers seven masterfully curated collections of finished hardwood floors at a very affordable price, the best option for a conservative yet modern investment.



Luxury Collection by Grato

Tech Specs

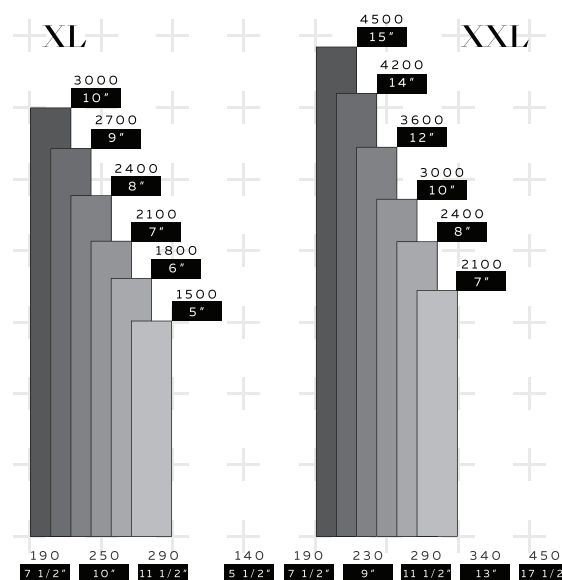
French Oak Woods

Formats from 3.5" up to 17.5" width and random lengths from 5' up to 15' long.

"True balance technology" (3 layers) to give much more stability.

You can pick from four different grades according to the ammount of knots and color variation you like. Customize colors.

GRATO prides itself from the long lasting relationships they have nurtured within the wood industry, its for reasons like these and for their obsessive attention to detail and their philosophy of hand picking its woods that they are able to provide only the finest and hardest to find grades, free of knots and XXL sizes.



True Balance Technology

(3 layer wood)

This line is the first one to count with a new technology called "True Balance" wich has an extra layer of hardwood on the bottom to give it much more stability in humid weathers like Florida's.



Certifications:



SIZES | 3.5" up to 17.5" width and lengths from to 5' up to 15' long.

COLOR | 40 different colors to choose from + being able to do any custom color.

GRADES | You can pick from our different grades according to the amount of knots and color variation you like.

FORMATS | Regular planks and / or chevron and herringbone.

FINISHING | UV urethane, UV oil, hardwax oil, unfinish.

CUSTOM PIECES | Custom special pieces for stairs (thresholds, base, etc.)

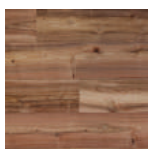
THICKNESS | 3/4" (4+12+4mm) or 5/8" (4+9+4mm)

TECHNOLOGY | Unique "true balance technology". Three layers, wich makes it much more stable than a regular engineer wood.

WOOD SPECIE | French Oak. Best quality in the market.

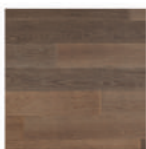
COLLECTIONS

Acacia



Acacia

Arenas



Formentera



Ibiza



Mallorca



Tenerife

Chesnut



Aciana



Cortes



Godan



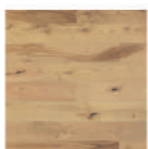
Grado



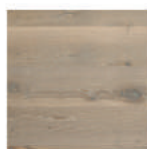
Luarca



Noceda



Ovanes



Potes



Salas

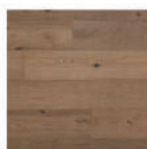


Tineo

National Park



Daimel



Guadarrama



Ordessa



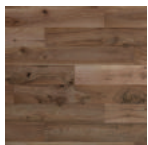
Picos



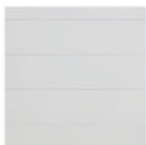
Teide



Timanfaya

Nogal Walnut

Acacia

Nordik Whites

Artico



Island



Native



Snow

Santander

Arnia



Galizano



Langre



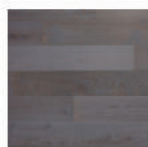
Loredó



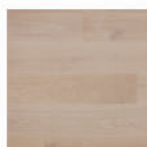
Mogro



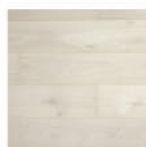
Noja



Oyambre



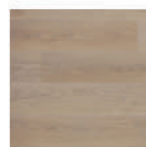
Portio



Puntal



Somo



Suances



Usgo

Serene Greys

Creta



Gris Ny



Iron



Steel

GRADES

XL



EXQUIS



ELEGANT



MODERNO



CLÁSICO

XXL



PREMIUM



STYLE

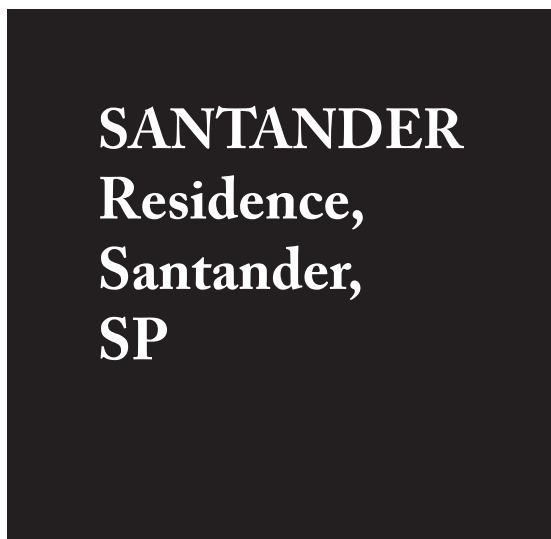


RUSTIC



70 VESTRY, Manhattan, NY





ZAHA HADID, Scott Francess





Home Collection

Tech Specs

SIZES | 8.5" or 10" width and random lengths from 20"-81"

COLOR | 7 colors in stock

FORMATS | Regular Planks / or herringbone (5/8" x 3/12" x 23")

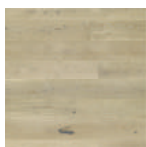
CUSTOM PIECES | Custom special pieces for stairs (thresholds, base, etc.)

THICKNESS | 5/8" (4+12mm)

WOOD SPECIE | Oak

COLLECTIONS

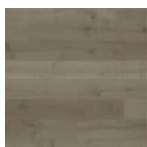
Oak



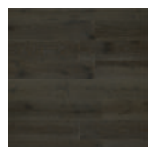
Alva



Douro



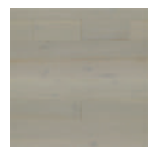
Liz



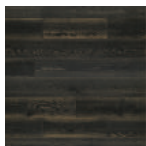
Mondego



Sado



Tua



Tagus





Curved Collection

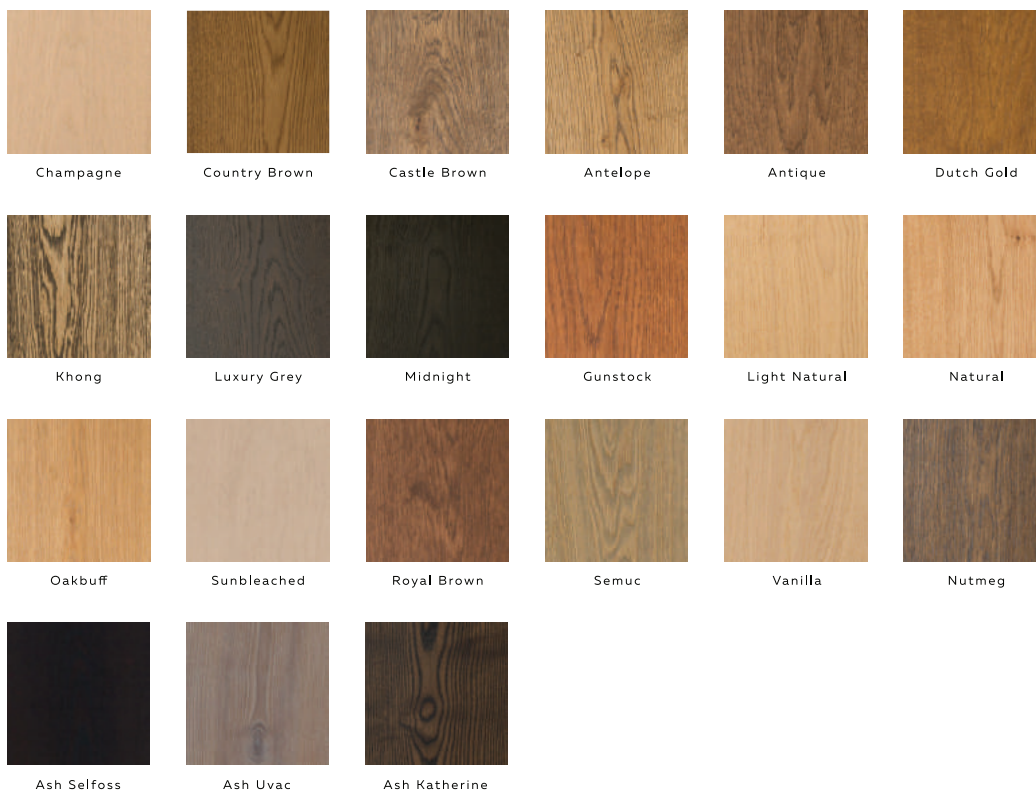
Tech Specs

- Exclusive curved engineered wood floors
- Very natural look
- Decks also available
- Length: 6'
- Width: 6 to 10"
- Thickness: 1/2" (3+9mm)



COLLECTIONS

Curved Collection











Living Collection

Tech Specs

SIZES | 7.5" width and random lengths from 16" to 75"

COLOR | 24 colors in stock

FORMATS | Regular Planks

CUSTOM PIECES | Custom special pieces for stairs (thresholds, base, etc.)

THICKNESS | 5/8" (4+12mm)

WOOD SPECIE | Hickory or White Oak

COLLECTIONS

Hickory



Bozeman



Canyon Ranch



Deer Valley



Elk Horn



Portico



Sandstone

White Oak



Dorian Gray



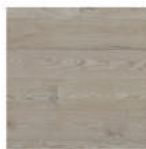
Fossil



Frappe



French Press



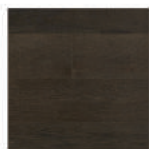
Harbor Fog



Hayfield



Kona



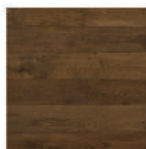
Lodge



Lonesome Dove



Moroccan



Satchel



Sea Salt



Shenandoah



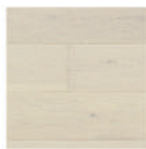
Swiss Coffe



Trailblaze



Tuscan Sun



Whickam White

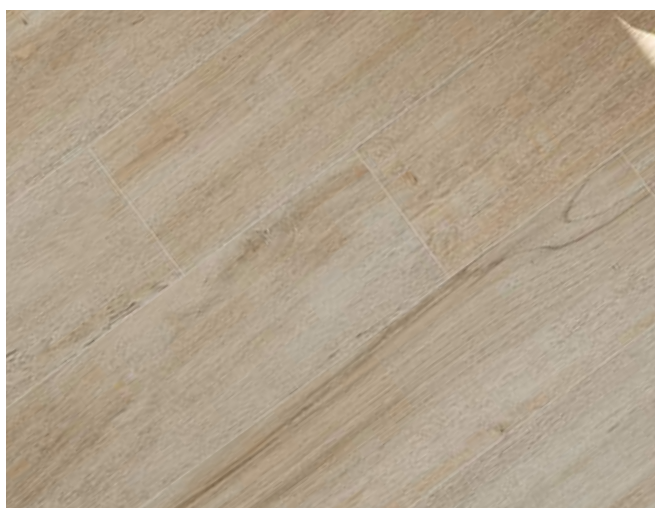




PORCELAIN

Our Porcelain Tile Collection

We offer high quality porcelain tiles sourced from hand picked suppliers and very prestigious factories. Our selection is wide enough to find an option that meets current architectural trends and competes against any other product in the market. To discover our full range please contact us to book a consultation.









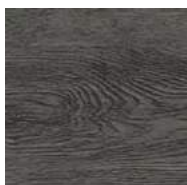
VINYL

Luxury Vinyl

Its many features make it the most suitable type of flooring for many type of projects:

- Installation under 8 hours
- Can be installed over old floors
- Suitable for pets.
- Water resistant
- Great acoustic.
- Antiflamable.
- Termic.
- Can be used on walls
- It is the best quality of LVT in the market with 5mm thickness making it very durable.
- Freelay installation (no glue needed).
- It is Antimicrobial. Great for hospitals, schools and shopping centers.

COLLECTIONS



Basalt



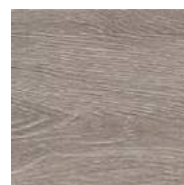
Bianco



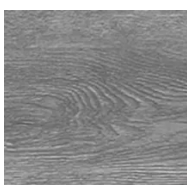
Crema



Beige



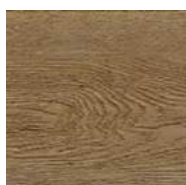
Greige



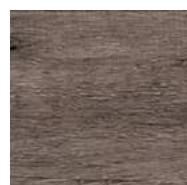
Grey



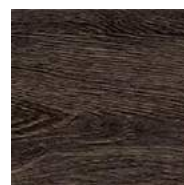
Roble



Honey



Taupe



Wenge

A full-page background image showing a detailed, high-contrast marble pattern. The pattern consists of irregular, light-colored (off-white or light grey) patches separated by a network of dark grey or black veins. The veins vary in thickness and orientation, creating a complex, organic texture typical of natural marble.

MARBLE

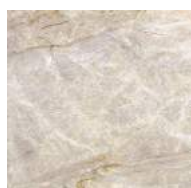
Our Marble Collection

As a benefit from our good relationship with a leading partner in the sector, we have access to a wide variety of beautiful marble. Because of the diversity of patterns and stones, we encourage you to contact us directly to book an appointment at our Miami Design District Showroom to check out the latest trends on our exclusive marble floorings.

COLLECTIONS



Statuario



Cream Ivory



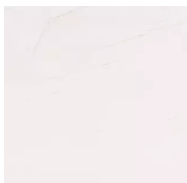
Carrara
White



Shell Stone



Gray Wood
Marble



Thassos
White





Your ally in curated high-end flooring solutions

HARDWOOD · PORCELAIN · VINYL · MARBLE